

# ATRON WINS PRESTIGIOUS PREMIER'S NSW EXPORT AWARD

Atron Enterprises was recognised for the fourth consecutive year at the 2012 Premier's NSW Export Awards, held on Thursday night.

Atron Enterprises was awarded **WINNER – AGRIBUSINESS** category for outstanding export achievement in the field of agricultural products, services and technology.

Atron Enterprises is a privately-owned company, in the livestock producing, beef processing and marketing industry. More than 70 per cent of Atron's beef is exported. Founded in 2007 by Managing Director David Larkin, Atron is based in Casino in rural New South Wales – the heartland of Australia's major beef producers.

Atron dedicated the award to their talented and committed team, their producers, processors and customers.

'The 2012 winners of the Premier's NSW Export Awards are role models for other businesses in our State. The innovation, persistence, and focus they have exhibited in taking on the world and winning, in a period where the AUD is high and economic recovery is very fragile in many markets, is testament to their tenacity. This year's winners represent the wonderful cross section of industry sectors in NSW that can compete on the world stage. They are wonderful ambassadors for our State and we wish them well as they continue their export journey.'

Ian Murray AM  
Executive Director – Export Council of Australia.

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2012 Category Winner  
Agribusiness

**ATRON  
ENTERPRISES**  
QUALITY. GUARANTEED. NATURALLY.

